



USING IMAGES OF CHILDREN

Consent form


To Name of parent or guardian: _____
Address of parent or guardian: _____

Name of child: _____
School the child attends (if applicable): _____
Location of photograph: _____

Kent County Council would like to take photographs of your child / children for promotional purposes. These images may appear in our printed publications, on video, on our website, or on all three.

To comply with the Data Protection Act 1998, we need your permission before we take any images of your child /children. Please answer questions 1 to 3 below, then sign and date the form where shown. **Please return the completed form to:**

Trip organiser will return forms to
Bewl Wtare Outdoor Centre, Bewl Bridge Lane, Lamberhurst, Kent TN3 8JH

-  **To the parent/guardian** *Please circle your answer*
1. May we use your child's image in our printed promotional publications? **Yes / No**
2. May we use your child's image on our website? **Yes / No**
3. May we record your child's image on our promotional videos? **Yes / No**

Please note that websites can be viewed throughout the world, not just in the United Kingdom where UK law applies. Please also note the conditions for using these images on the back of this form.

I have read and understood the conditions of use on the back of this form.

Signature: _____ Date: _____

Your name (in block capitals): _____



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Conditions of use

1. This form is valid for this project only (Adventure Kent launch and ongoing promotional material).
2. We will not re-use any images after the project is completed.
3. We will not include details or full names (which means first name **and** surname) of any child or adult in an image on video, on our website, or in printed publications, without good reason. For example, we may include the full name of a competition prize winner if we have their consent. However, we will not include the full name of a model used in promotional literature.
4. We will not include personal e-mail or postal addresses, or telephone or fax numbers on video or on our website or in printed publications.
5. **School children:** If we use images of individual pupils, we will not use the name of that child in the accompanying text or photo caption without good reason. And if a pupil is named in the text, we will not use a photograph of that child to accompany the article without good reason. For example, we may include a picture and full name of a competition prize winner if we have their consent. However, we will not include a picture and full name of a model used in promotional literature.
6. **School children:** We may use group or class images with very general labels, such as “a science lesson” or “making Christmas decorations”.
7. We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.
8. This consent can be withdrawn at any time, by informing Kent County Council in writing.